

Morrison County United Way Newsletter



August 2024 - Vol. 4, Issue 2

Morrison County United Way

LIVE UNITED®

CAMPAIGN KICKOFF

Executive Director, Meghann Boser

Each year in August/September we start what we call our campaign season. This is the time of year when we start visiting with employees and businesses to let them know about our plans in the upcoming year and recapping the things we have done in our service area in our current year. When we campaign for funds, those funds will help support our programs in the next year. This year we will be kicking off our campaign with a Lunchtime on Location through the Little Falls Chamber of Commerce. The Chamber has this event every month and on **Wednesday, August 21st** we will be the host of the event. Join us at the Chamber Depot from **noon-1:30pm**. Register through the Chamber. Cost per person with a meal is \$10. We are grateful for Subway and Marshik Insurance for sponsoring our meal. We will have guest speaker Gregg Valentine, Morrison County Chaplain along with opportunities to learn more about our programs and a chance to win a fun gift basket (thanks to Jana Festler, Edward Jones)! Register here:

<https://littlefallschamber.chambermaster.com/eventregistration/register/13983> or call the Chamber: **320-632-5155**



It's amazing to see what we can do when we LIVE UNITED.

UNITED FOR ALICE

United for ALICE is launching in Minnesota as we become the 32nd state to become a partner state in order to share the story of ALICE.

Who is ALICE? ALICE is an acronym for Asset Limited, Income Restrained, Employed. ALICE is the people in our community that are working but barely able to make ends meet.

MCUW is partnering with Lakes Area United Way to launch this information in our region. Thanks to a grant from Sourcewell we will have \$35,000 to get staff trained on the data, market the information and identify and then work with parties in our region that would benefit from this information. United for ALICE will launch statewide in September. We hope to use this data to help the ALICE population within our communities.

Thank you Sourcewell for making this possible!



MCUW QUICK FACTS

Current number of Children receiving and Imagination Library book each month: **1,051**

Cost per Imagination Library book: **\$2.12**

Current number of schools supported by Tools for School: **7**

Cost investment in school supplies so far this year: **\$4,083.76**
(and the school year hasn't even started!)



Morrison County United Way

EVENTS & FUNDRAISERS

- **August 1st:** Visit our Booth at the Rock, Roll and Stroll event in Pierz. We'll be on the St. Joseph's Church lawn
- **August 7th:** Visit our Booth at the Green Fair located on the lawn at the Franciscan Sister's building
- **August 21st:** Join us at the Chamber Depot for Lunchtime on Location
- **October 25th:** Carbles Tournament at the Sobieski Community Center doors open at 5:30pm - cash prizes

SPEAKING EVENTS

Now is a great time to line us up to come in and speak to your group or organization. We love this opportunity to learn about your organization and to talk about MCUW.

Call Meghann to arrange a date and time:

320-632-5102

Morrison County United Way

116 8th Ave SE | STE 158

Little Falls, MN 56345

www.unitedwayofmc.org

[Find us on Facebook:](#)

@UnitedWayMorrisonCounty



UNITED in PURPOSE